Getting started: a guide for churches and charities
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As a registered Stewardship recipient, you now have full access to our online fundraising website: give.net

We want to make it as easy as possible for churches and charities to maximise this effective way to raise money. As more people choose to give online, making full use of give.net can offer you a major additional stream of income.

Who are Stewardship?

We help people give. Since 1906 Stewardship has provided advice, guidance, inspiration and practical tools to make it easy for people to give easily and tax effectively. In 2012, Stewardship created give.net to make it even easier for people to give to churches and charities online.

Our numbers...

19,000+ churches, secular and Christian charities registered

£10m is the amount we reclaim in Gift Aid every year

£53m is what we distribute to charitable causes every year

£814.58 is the average amount raised on a give.net fundraising page
Why use give.net?

100% not-for-profit
We’re a charity too so there are no profits at the end of the year. Anything left goes straight back into supporting our charitable activities. We are constantly reviewing our costs to ensure that they are as low as possible.

We reclaim Gift Aid
We claim Gift Aid automatically, on a weekly basis, which ensures that reclaimed tax reaches you as soon as possible (usually between six to eight weeks).

Easy to use reporting
Stay up to date with how much you’ve raised and how successful your campaigns have been.
Easily accessed reports allow you to keep track of how much you have raised online. View them online and download to Excel or other software to help with your accounting, or in order to create mailings to supporters.

Lots of support and advice
Our easy to use website offers all the answers you need to start using give.net. If you do get stumped along the way, our team is full of experts to answer any questions you have.
How does it work?

Register with Stewardship

Create your donation and fundraising pages

Tell your supporters

watch the funds come in!
Create your donation page
Donation pages offer a permanent page for your supporters to access whenever they wish to support your cause. Make a link to your donation page from your website to provide your supporters with secure and easy online giving.

Create a fundraising page
Fundraising pages can be created for individual fundraising events and short-term projects that your church or charity are involved in. Include information about the event or project, a few pictures, your fundraising target, and then share it amongst your supporters.

Encourage your supporters to create a fundraising page
Encourage your supporters to create their own give.net fundraising pages to raise money for your church or charity. Fundraising pages can be personalised and shared amongst friends and family. They are a great way to increase giving to support your cause.
“Give.net is proving a great tool for enabling A Rocha’s supporters to raise money for us online. It’s so quick and simple for us to create donation and fundraising pages too. What’s more, there’s no monthly service charge and the small admin fees support the wonderful work of Stewardship!”

A Rocha UK
Add your logo and profile information to your recipient account

1. Visit stewardship.org.uk and click on the log in button, located near the top right of the Stewardship website.

2. Enter your username and password (please note that your username and password are case sensitive).

3. Click on the tab ‘account details’ located on the grey bar. Then click on the tab ‘profile’.

4. On this page you can upload your logo and edit any other profile information.

5. Once uploaded, click ‘save’ at the bottom of the page.

Updates that you make via the Stewardship website will be automatically uploaded to your give.net profile.
How to log in to give.net

1. Click on the log in button, located near the top right of the give.net website.

2. Enter your username and password as you would to log in to your online Stewardship account.

3. Select the option to set up a donation or a fundraising page. Follow the on-screen instructions to complete your page.
How to promote your give.net pages on your website

To help promote your give.net pages, download one of our free ready-to-use ‘donate now’ buttons to add to your website. Visit give.net/pages/for-charities/web-resources and follow the easy steps.

Thanking your supporters

We will automatically send a thank you message to those who support your cause with give.net. You can access a full list of your give.net supporters by logging in to your account via stewardship.org.uk

Give.net: The numbers

<table>
<thead>
<tr>
<th>The £10 example</th>
<th>Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>A supporter’s gift</td>
<td>£10.00</td>
</tr>
<tr>
<td>Gift Aid</td>
<td>£2.50</td>
</tr>
<tr>
<td>Admin (3% of total)</td>
<td>£0.38</td>
</tr>
<tr>
<td>Card processing*</td>
<td>£0.00</td>
</tr>
<tr>
<td>Your charity receives</td>
<td>£12.12</td>
</tr>
</tbody>
</table>

From an original donation of £10.00, your charity will receive £12.12 from Stewardship.

*There are no card processing fees for donations made using debit cards. If the giver makes a donation using a credit card, their card provider will charge a fee of 1% (2% for company cards).
“It took us less than ten minutes to set up our first fundraising page and within an hour the first donation was made. Give.net allowed us to promote our charity online and via social media. This has provided us with more exposure to new supporters.”

Transform Work UK
Support
For further support, access our list of FAQs at www.give.net or contact us via email at hello@give.net